

# SWING TAG *The Mix Tape Issue*

Remember making mix tapes for your friends and your first boyfriend/girlfriend (this will particularly apply for those 90's kids out there)? If you really liked the person you would put hours of time into carefully selecting songs that represented you and how you wanted to be seen, creating an extra special tailored mix for the intended recipient. Our Swingtag's are a bit like that. A carefully selected combo of lovely things to keep you up to date in our world of fashion because we really, really like you. Drop us a line to let us know what you would like to see more (or less) of in your monthly updates or just to say hello, we would like that too. [EMAIL US](#).



## LMFF HEADS TO WA

LMFF often travels around Australia to visit designers and had the perfect opportunity to head to Perth earlier this month and attend the Perth Fashion Festival (PFF). We found loads of fresh new talent to hopefully present at LMFF in the future. One of the highlights of the week was catching up with Perth local and Curtin University fashion graduate Celene Bridge. [READ MORE](#).

*Image: The unrestricted creative spirit of Celene Bridge at PFF. Photo by Britt Singleton.*



## SOMETHING ELSE LAUNCHES EYEWEAR RANGE

The latest entrant into Australia's eyewear market is the first range by Something Else designer Natalie Wood. The range 'Window To The Sky' includes three individual and equally cool styles - 'The Basic Frame', 'The Radiant Frame' and 'The Classic Crystal Frame' - rendered in quartz, amber and amethyst to represent the "healing properties of crystals". The range is priced from \$179.95 - \$199.95 and will be available at Incu and General Pants from October. [VISIT WEBSITE](#).

*Image: Local favourite Julia Nobis models Something Else's first eyewear range.*



## GET YOUR TOES OUT FOR SUMMER WITH NINE WEST

Daylight saving starts this weekend (in Vic, NSW, ACT & Tas) which we think is a perfect reason to re-evaluate your summer shoe wardrobe. As the days get longer, embrace candy coloured hues and easy styling with chunky wedge espadrilles and breathe new life into your summer wardrobe. Psst...**this weekend get 20% off at Nine West**! Four days only, Thursday September 29 - Sunday October 2, 2011. [READ MORE](#).

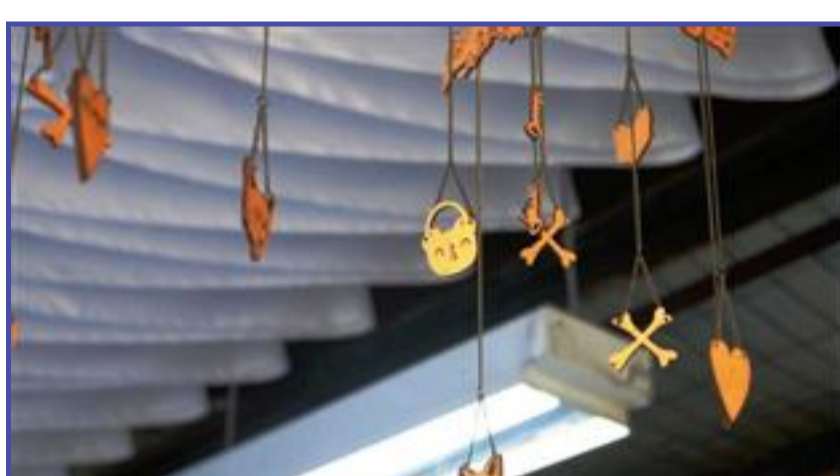
*Image: Summer is coming so get ready with some new summer shoes from Nine West.*



## STUDIO VISIT - LIMEDROP

The lovely Limedrop duo, Nathan & Clea, welcome us into their Fitzroy studio space on a cool Melbourne day and the cherry blossoms dotted along the window sill instantly brighten the mood. The team show us around their studio where they work (alongside a small team of skilled and loyal interns) and catch us up on what's happening in the world of Limedrop. [VISIT THE STUDIO](#).

*Image: Visit the playful Limedrop studio with us. Photo by Britt Singleton.*



## INTERNATIONAL RUNWAY WATCH - 1920 REVIVAL

It is international fashion week season and while we have been reviewing the many trends it seems we may be looking at a revival of the 1920s in the coming year. At Milan Fashion Week, Gucci sent out slinky, tassel-covered eveningwear and in London, drop waisted flapper inspired dresses took on a modern twist with geometric art deco shapes in the Spijkers en Spijkers show. [SEE PICS](#).

*Image: Abbey Lee Kershaw for Gucci at Milan Fashion Week. Photo by Go Runway.*



## SNIPPETS

### MIRANDA KERR COVERS LATEST ISSUE OF HARPERS BAZAAR

Another strong cover set for Harper's BAZAAR's November 2011 issue featuring Miranda Kerr. We are loving the colour and high fashion styling approach. The issue goes on sale this coming Monday, October 5. [SEE THE COVER](#).

### ZAMBESI GOES GLOBAL

Fashion label Zambesi has launched its international e-commerce site in a move to boost global awareness of the New Zealand-based brand. The e-boutique features the entire menswear and womenswear Zambesi collections, as well as imported brands also sold in general Zambesi stores. [READ MORE ON RAGTRADER](#).

### MELBOURNE FESTIVAL STARTS NEXT WEEK

From 6th – 22nd October, the Melbourne Festival comes to town, bringing an unparalleled feast of dance, theatre, music, visual arts, multimedia and outdoor events from renowned and upcoming Australian and International companies and artists to Melbourne. Find out more on the Melbourne Festival [WEBSITE](#).

### GET READY FOR SPRING RACING CARNIVAL

The Spring Racing Carnival starts next month, LMFF is enjoying the many creative invites to track side events and look forward to providing updates. View the full calendar of events at the Victorian Racing Club's website [HERE](#).

### CORPORATE PACKAGES TO LMFF 2012

Is your business looking for new and exciting ways to entertain clients or reward staff? LMFF is excited to offer tailored corporate hospitality packages that provide you with the opportunity to be part of the alluring and often unseen world of fashion. Corporate Hospitality Packages offer a memorable evening of high glamour and entertainment for you and your clients, colleagues or friends. [FIND OUT MORE](#).

### TWEET TWEET

Follow LMFF on Twitter for fashion news throughout the year. [FOLLOW LMFF](#).

### RAWTHORNE OPENS RETAIL STORE

Designer Therese Rawsthorne has launched her first ever retail flagship in Sydney via a two-month residency in Surry Hills. The "Twin Peaks" pop-up boutique, located on Crown Street, will be open until November 17 and will sell the designer's eponymous label, including the latest spring/summer collection "Falling". The store will also showcase Rawsthorne's more relaxed sister label, Therese Rawsthorne Ensemble, in its entirety and the mainline collection, all styles. Prices start at \$220. [READ MORE ON RAGTRADER](#).

### NOW YOU'RE IN NEW YORK – THE LATEST VIDEO BY JUSTIN WU

Justin Wu, notorious for his fun portrayal of fashion weeks boys and girls wraps up NYFW with an obvious but excellent song choice - Jay-Z's Empire State of Mind. This upbeat anthem features top models Karlie Kloss, Jourdan Dunn, Hailey Clauson and Constance Jablonski. [WATCH IT](#).

### ELYSE TAYLOR FOR TIGERLILY

Go behind the scenes on Tigerlily's Summer 2011 campaign featuring some brand insights from Jodhi Meares, the picturesque surrounds of Bali and Australian beauty Elyse Taylor. This is certainly inspiration to start getting your summer body ready! [WATCH IT](#).

### BIG DAY OUT ANNOUNCEMENTS HAVE BEGUN

The first official line-up announcement for Big Day Out 2012 has been announced. Some highlights include Soundgarden, Kanye West, Kasabian, My Chemical Romance, Foster The People, Architecture In Helsinki, The Jezabels. [SEE MORE](#).

### ASOS AUSTRALIAN SITE IS LIVE

Watch out wallets – the ASOS Australia site is now open, and right now they are having a 50% off 48 hour sale. We Aussies are ASOS's second largest market outside of Britain so it was only natural. This makes shopping dangerously easy and shipping is free. [VISIT ASOS](#).