

L'ORÉAL MELBOURNE FASHION FESTIVAL

08 — 15
MARCH
2012

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As a Swingtag subscriber you have the opportunity to access tickets for the 2012 L'Oréal Melbourne Fashion Festival before anyone else! Tickets available now for our hallmark L'Oréal Paris Runways and our spectacular Opening Event.

Visit [Ticketek](#) and use the code **'LMFFVIP'** to access premium tickets and before you know it, you will be experiencing the most stylish, week-long entertainment on offer. [VISIT TICKETEK NOW.](#)

THE INCREDIBLE OPENING EVENT



Designers, models, celebrities, paparazzi and You will be part of Australia's most fashionable party of the year at the L'Oréal Melbourne Fashion Festival's opening night event.

Docklands will be transformed into a magical, open air fashion block party featuring live bands and DJs, a cinema screen displaying inspirational fashion films and a range of stylish bars as a pre party before you enter the magnificent runway venue to witness the opening runway show. Presented by David Jones, this opening runway features a spectacular collection of contemporary fashion from Australia's most talented designers and beauty looks by L'Oréal Paris.

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THE FAMOUS L'ORÉAL PARIS RUNWAYS



Renowned for their drama and style, each L'Oréal Paris Runway presents the most sought-after collections from Australia's top designers. These hallmark shows have a history of selling out so get in quick to avoid disappointment!

Your ticket gives you access to so much more, arrive early and take in the picturesque waterside atmosphere at the Festival's hub at Central Pier. Be pampered in the L'Oréal Paris Powder Room (and collect your free goodie bag!), put yourself in the campaign at the Festival's photo booth, or do some celeb spotting while enjoying a drink at the official Festival Bar at Woolshed prior to your show.

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