

**L'ORÉAL
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FASHION
FESTIVAL
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The 2010 marie claire and L'Oréal Paris Beauty Workshops

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Always a L'Oréal Melbourne Fashion Festival (LMFF) favourite, the **marie claire and L'Oréal Paris Beauty Workshops** are back in 2010 and will share this season's hottest make-up looks straight off the LMFF runway.

After a history of sell-out shows and overwhelming demand, L'Oréal Paris and marie claire are doubling the opportunity in 2010 with not one, but two, Beauty Workshops at this year's LMFF... now allowing even more women the opportunity to attend!

The Beauty Workshops will again be hosted by two of the beauty industry's most acclaimed professionals with L'Oréal Paris Make-up Director, Rae Morris, and marie claire Beauty Director, Emily Taylor, on stage to offer women a chance to learn insider secrets for flawless make-up from start to finish.

Beauty tricks of the trade and never fail techniques to help achieve the picture perfect look will be revealed at workshops providing style enthusiasts with the very best insider knowledge through demonstrations on stage.

Sneak Preview from the Workshop:

Metallic make-up is making its mark! Straight from the international runways, metallic make-up is the hottest look this season. Inspired by the beauty of precious metals, this season it's all about silver, gold and copper shades of make-up that are both high-impact and universally flattering.

The marie claire and L'Oréal Paris Beauty Workshops will be held in the Grand Ballroom at The Sofitel Melbourne on Collins Street on Wednesday March 17. An early morning workshop will begin at 7.30am – 9.00am followed by a repeat of the workshop at 1.00pm – 2.30pm.

Tickets can be purchased at Ticketmaster for \$35 (incl GST) which includes light refreshments, a L'Oréal Paris gift bag valued at \$100 and a special edition L'Oréal Paris guide to cosmetics.

Visit www.ticketmaster.com.au or call 13 61 00. Booking fees may apply.

- Ends -

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The L'Oréal fashion festival is a not-for-profit organisation and is proud to acknowledge the continuing support of its naming rights sponsor L'Oréal Australia and further investments from the Victorian State Government.